

2025 & 2026 THE RUN FOR A MILLION



MICHAEL COOPER
CUTTING HORSE
CHALLENGE



ARNAUD GIRINON
THE RUN FOR A MILLION



ABBIE PHILLIPS
COW HORSE
CHALLENGE

2025 CHAMPIONS

SKILL IS EARNED, NOT GIVEN.

The Wolverine community proudly supports those who put in the work every day to sharpen a skill and get the job done. Here's to all the Run for a Million riders doing just that.

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WOLVERINE



LETTER FROM TAYLOR SHERIDAN

Welcome to the seventh edition of
The Run For A Million!

What began as a conversation over a beer with Tim McQuay, Tom McCutcheon, Andrea Fappani and Tom Foran, pondering how to reinvent the horse show experience, has evolved into the biggest event in the performance horse industry.

Now, in its seventh running, The Run For A Million will be broadcast to a nationwide audience on CBS. This is a testament not only to the quality of the horses and trainers, but also to the full support of the performance horse world, from owners, competitors, sponsors and vendors to the most important element of all: you. This event would not be possible without the horse lovers from around the world who have made a pilgrimage to Las Vegas each August an annual ritual.

This event is a celebration of the horse and our connection to them. They invigorate our minds, challenge our bodies and heal our souls.

It is also a celebration of you and your support for this event. Please take part in everything we have in store for you, from concerts to competitions throughout the week. From the very best youth riders and working cowboys to million-dollar riders and million-dollar horses, the very best of our industry is here.

They are here for the thrill of competition, for the prize money, for the most revered buckle in our sport and for you. For your support and enthusiasm. For your cheers, applause and appreciation.

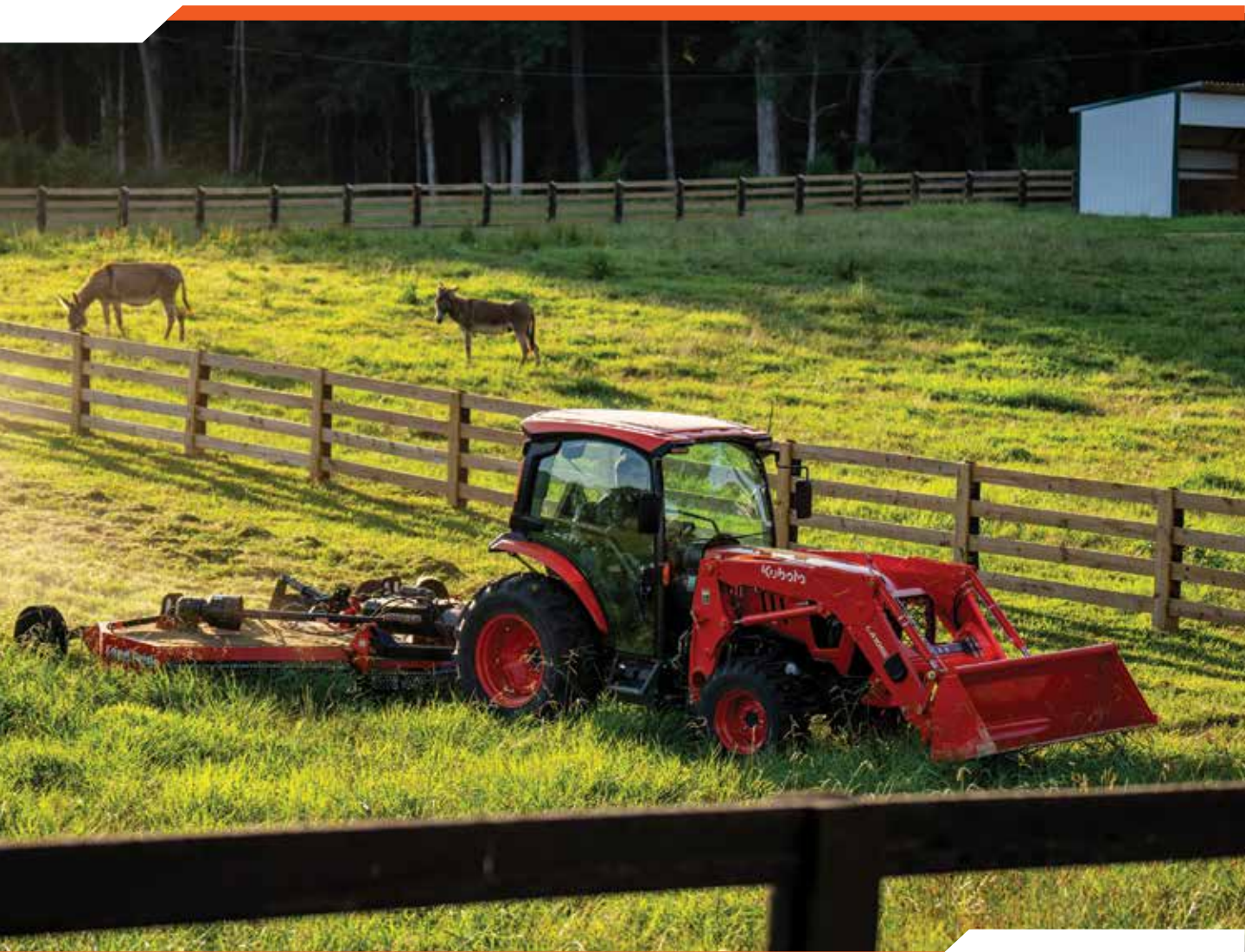
This is your week, and it is my sincerest hope that you enjoy every second of it.





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TENTATIVE EVENT SCHEDULE



SCAN
HERE FOR
LATEST
SCHEDULE

Sunday, August 9		
3:00 PM	TRFAM Spooks Gotta Whiz Concierge - Open for Sponsor/Experience Package Check-in until 6PM	Top of Escalator
5:00 PM	Cowboy Church Service with Jason Vanlandingham	TBD
Monday, August 10		
8 AM - 6 PM	TRFAM Spooks Gotta Whiz Concierge - Open for Sponsor/Experience Package Check-in	Top of Escalator
Tuesday, August 11		
8 AM - 6 PM	TRFAM Spooks Gotta Whiz Concierge - Open for Sponsor/Experience Package Check-in	Top of Escalator
3 PM - 6 PM	Exhibit Hall & Trade Show Open	Exhibit Hall
4:00 PM	Equine IVF Rookie 1 & Rookie 2 Challenge, Booth Ranches Non Pro Challenge Draw Party presented by Mars Equestrian	Dutton Ranch Live Festival Stage
Wednesday, August 12		
8 AM - 6 PM	TRFAM Spooks Gotta Whiz Concierge - Open for Sponsor/Experience Package Check-in	Top of Escalator
8:00 AM	Rookie 1 Challenge presented by Equine IVF PATTERN 8	Main Arena
	Rookie 2 Challenge presented by Equine IVF PATTERN 8	Main Arena
9 AM - 9 PM	Exhibit Hall & Trade Show Open	Exhibit Hall
1:00 PM	\$250,000 Cow Horse Challenge, Cowboy Heritage Ranch Challenge presented by Markel, and Youth Cow Horse Challenge Draw Parties presented by Mars Equestrian	Dutton Ranch Live Festival Stage
2:00 PM	\$250K Cutting Horse Challenge and \$125K Non Pro Challenge Draw Parties Presented by Mars Equestrian	Dutton Ranch Live Festival Stage
4:00 PM	Equine IVF Rookie 1 & Rookie 2 Challenge Awards Ceremony presented by Wolverine	Dutton Ranch Live Festival Stage
5:00 PM	\$125,000 Added Booth Ranches Non Pro Challenge PATTERN 9	Main Arena
Approx 8:30 PM	Booth Ranches Non Pro Challenge Awards Ceremony presented by Wolverine	Dutton Ranch Live Festival Stage
Thursday, August 13		
7:00 AM	Million Dollar Competition Jog	Warm Up Arena
8 AM - 6 PM	TRFAM Spooks Gotta Whiz Concierge - Open for Sponsor/Experience Package Check-in	Top of Escalator
9 AM - 9 PM	Exhibit Hall & Trade Show Open	Exhibit Hall
8:00 AM	Youth Cow Horse Challenge	Main Arena
	\$30,000 Cowboy Heritage Ranch Challenge presented by Markel	Main Arena
	\$250,000 Cow Horse Challenge	Main Arena
NOON	\$250,000 Cutting Horse Challenge Autograph Signing sponsored by Classic Equine	Dutton Ranch Live Festival Stage
3:00 PM	Concourse closed	Main Arena
3:30 PM	Channing Wilson Concert	Dutton Ranch Live Festival Stage
4:30 PM	Doors re open - ticketed	Main Arena
6:00 PM	\$125,000 Added Non Pro Cutting Challenge	Main Arena
7:30 PM	\$250,000 Cutting Horse Challenge	Main Arena
8:30 PM	Non Pro Cutting Horse Challenge Awards Ceremony followed by \$250K Cutting Horse Challenge Awards Ceremony presented by Wolverine Boots	Dutton Ranch Live Festival Stage
9:00 PM	Chancey Williams Concert - Free to the public	South Point Showroom

Friday, August 14		
8:00 AM	\$100,000 Added Open Shootout PATTERN 9	Main Arena
8 AM - 6 PM	TRFAM Spooks Gotta Whiz Concierge - Open for Sponsor/Experience Package Check-in	Top of Escalator
9 AM - 9 PM	Exhibit Hall Open	Exhibit Hall
9:30 AM	O3 Animal Health Youth Reining Challenge Draw Party presented by Mars Equestrian	Dutton Ranch Live Festival Stage
Noon	Cow Horse Challenge Autograph Session	Dutton Ranch Live Festival Stage
2:00 PM	Million Dollar Competition Draw Party presented by Arcese Quarter Horses/ Oswood Stallion Station	Dutton Ranch Live Festival Stage
3:00 PM	Concourse closed	Main Arena
3:30 PM	\$100,000 Added Open Shootout Awards Ceremony sponsored by Wolverine	Dutton Ranch Live Festival Stage
3:30 PM	Cassidy Daniels Concert - Free to the public	Dutton Ranch Live Festival Stage
4:30 PM	Doors re open – ticketed	Main Arena
6:00 PM	Breakaway Roping Showcase presented by Shorty's Caboy Hattery	Main Arena
6:30 PM	Youth Cow Horse Challenge Cow Work	Main Arena
6:45 PM	\$30,000 Cowboy Heritage Ranch Challenge Presented by Markel Cow Work	Main Arena
7:00 PM	\$200,000 Cow Horse Challenge Cow Work	Main Arena
8:00 PM	Breakaway Roping Showcase Presented by Shorty's Caboy Hattery Award Ceremony	Dutton Ranch Live Festival Stage
followed by	Youth Cow Horse Challenge Awards Ceremony presented by Wolverine	Dutton Ranch Live Festival Stage
followed by	Markel Insurance \$30,000 Cowboy Heritage Ranch Challenge Awards Ceremony presented by Wolverine	Dutton Ranch Live Festival Stage
followed by	\$250,000 Cow Horse Challenge Awards Ceremony presented by Wolverine	Dutton Ranch Live Festival Stage
9:00 PM	Chancey Williams Concert - Free to the public	South Point Showroom
Saturday, August 15		
8 AM - 6 PM	TRFAM Spooks Gotta Whiz Concierge - Open for Sponsor/Experience Package Check-in	Top of Escalator
9 AM - 9 PM	Exhibit Hall Open	Exhibit Hall
9:00 AM	Youth Reining Challenge presented by O3 Animal Health PATTERN 15	Main Arena
10:00 AM	Million Dollar Competition Rider Autograph Signing presented by Cinch	Dutton Ranch Live Festival Stage
2:00 PM	O3 Animal Health Youth Reining Challenge Awards Ceremony sponsored by Wolverine	Dutton Ranch Live Festival Stage
3:30 AM	Close and Clear concourse	Main Arena
4:30 AM	Doors re open – ticketed	Main Arena
5:30 PM	\$70,000 Added The Race to the Slide presented by Thorsport,	Main Arena
6:00 PM	Pregame Show/Opening Ceremonies	Main Arena
6:15 PM	The Run For A Million Reining PATTERN 10	Main Arena
8:15 PM	The Run For A Million Awards Ceremony presented by Wolverine Boots	Dutton Ranch Live Festival Stage
8:30 PM	Private Concert & The Run For A Million Buckle Presentation to Champion (VIP or All Access Credentials Required for Admittance)	South Point Showroom



HISTORY OF

Created by Taylor Sheridan, The Run For A Million began with a simple but powerful idea: take a sport built on horsemanship, precision, courage and trust, and give it the kind of stage its athletes had always deserved.

When the first The Run For A Million was held in Las Vegas in 2019, it immediately became one of the most talked-about events in the Western performance horse industry. Held in conjunction with Sheridan's television series, The Last Cowboy, the inaugural event brought elite reining athletes, owners, fans and sponsors together for a competition unlike anything the sport had seen before.

The first Million Dollar Invitational proved just how fitting that stage could be. Twelve of the most accomplished riders in reining rode into the South Point Arena for a \$1 million payout, and when the final scores were announced, history had already been made. Cade McCutcheon and Custom Made Gun, and Craig Schmersal and No Smoking Required, both marked a 229.5, creating the only tie for the Championship in the event's history, as the two teams elected to share the title.

Terms and Conditions of The Run For A Million now have a provision for a run-off to determine the Champion in case of a tie.

That first event was built around reining, but its impact reached far beyond one discipline.

Reining has long been one



2019 • CADE MCCUTCHEON
& CUSTOM MADE GUN



2019 • CRAIG SCHMERSAL
& NO SMOKING REQUIRED



2021 • KOLE PRICE
& GUNNA STOP

of the most exciting sports in the Western performance horse industry. Its foundation is tied to the working ranch horse, but its reach has grown far beyond that. The sport has earned international recognition, drawn competitors from across the world, and built associations, affiliates and fan bases well beyond North America. Still, for many years, reining and other Western performance horse sports were best understood by those already inside the arena.

The Run For A Million changed that.

It gave longtime fans a show that matched the caliber of the horses and riders they already knew. It gave new fans a reason to lean in, learn the names, follow the stories, and understand why a sliding stop, a heart-stopping spin, or a clean run can mean everything.

From the beginning, The Run For A Million was not just about one class. The 2019 event included the Million Dollar Competition, Invitational Freestyle, Non Pro Championship, Rookie Championship and Open Shoot Out. That first year, Dany Tremblay and PS Mega Shine Chic won the Open Shoot Out, Andrea Fappani and Custom Spook won the Freestyle, Shelby Clausen and Smart Tinseltown won the Non Pro Championship, and Addisyn Schmersal and Cashing Black Chex won the Rookie Championship. By the end of that first event, The Run For A Million had paid out more than \$1.23 million.

That first year showed that the event could celebrate the very top of the sport while also creating opportunities for riders who were still building toward that level.

After missing a year due to the COVID-19 pandemic, The Run For A Million returned and grew. In 2021, the Million Dollar



2022 • NATHAN PIPER
& PATRIOT



2023 * JASON
VANLANDINGHAM & BEST
SHINE

Competition returned with Kole Price and Gunna Stop claiming the Championship and the \$500,000 winner's check. That year also marked one of the first major expansions of the event, as cow horse was added through the \$150,000 Cow Horse Challenge. Zane Davis and Rubys Radar won the inaugural title, bringing another level of speed and control to the South Point Arena. By the end of 2021, the total event payout had grown to more than \$1.41 million.

In 2022, Nathan Piper and Patriot added their names to the Million Dollar Competition history books with a 235 and another \$500,000 Championship check. The cow horse side continued to build, with Corey Cushing and Hott Rod winning the Cow Horse Challenge. That year, the Cow Horse Challenge paid \$170,000, and the total event payout reached more than \$1.42 million.

In 2023, The Run For A Million took another major step forward.

THE RUN FOR A MILLION

Jason Vanlandingham and Best Shine won the Million Dollar Competition, Justin Wright and Scooter Kat won the \$200,000 Cow Horse Challenge, and cutting joined the event in a major way. The Cutting Horse Challenge debuted, and Lloyd Cox and Blackish won the first title with a 228. The Youth Cow Horse Challenge was also added, with Sierra Telford and Roan Olena Oak winning the inaugural class. The Cowboy Invitational also became part of the event, with Zach Ozborn and Steel Core Cat taking the win.

By the end of 2023, The Run For A Million had paid out more than \$1.62 million.

In 2024, Vanlandingham returned to the top of the Million Dollar Competition, this time aboard Gunnabebigtime, becoming the first rider to win the event in back-to-back years. The cow horse and cutting divisions also continued to strengthen, with Kyle Trahern and A Starlights Magnum winning the \$200,000 Cow Horse Challenge and Austin Shepard and Kittennish winning the Cutting Horse Challenge. For the second year in a row, The Run For A Million paid out more than \$1.62 million.

In 2025, the event added another international chapter to its history when Arnaud Girinon and Flexing Guns N Town marked a 232 to win the Million Dollar Competition. Abbie Phillips and Peptos Stylin Time won the Open Cow Horse Challenge, which had grown to a \$230,000 payout, while Michael Cooper and Bella Louella won the \$220,000 Cutting Horse Challenge. The Cowboy Heritage Ranch Challenge presented by Markel also continued the event's connection to working ranch traditions, with Lydia Brown and Ranchin Royalty

2024 • JASON
VANLANDINGHAM &
GUNNABEBIGTIME



R A B taking the win. When the final horse had cleared the arena, The Run For A Million had paid out more than \$1.76 million, its largest total payout to date.

That growth tells the story of what The Run For A Million has become. What began as a groundbreaking reining event has grown into a true celebration of Western performance horsemanship.

In 2026, that growth continues. The Run For A Million lineup includes the Million Dollar Competition, Open Shoot Out, \$250,000 Cutting Horse Challenge, \$125,000 Non Pro Cutting Horse Challenge, \$250,000 Cow Horse Challenge, Cowboy Heritage Ranch Challenge, Youth Cow Horse Challenge, Youth Reining Challenge, Rookie 1 Challenge, Rookie 2 Challenge, \$125,000 Non Pro Challenge, The Race To The Slide and Breakaway Roping Showcase. The addition of the Non Pro Cutting Horse Challenge expands the cutting side of the event, while breakaway roping brings one of rodeo's fastest-growing events into the South

Point Arena.

That combination is what makes The Run For A Million so valuable. It is high-stakes competition, but it is also storytelling. It is entertainment, but it is still rooted in real horsemanship. It is glamorous enough for Las Vegas, but authentic enough that the people who live this lifestyle recognize it as their own.

The Run For A Million has also helped introduce Western performance horse sports to a broader audience. Through The Last Cowboy, and now with the Million Dollar Competition coming to CBS and Paramount+, fans who may not have grown up in the reining, cutting or cow horse world have been able to see the work, pressure and partnership behind these sports. They have seen that the riders are athletes, the horses are exceptional, and the stories are worth following.

Since its inception, The Run For A Million has helped redefine what a Western performance horse event can be. What began in 2019 with one unforgettable tie for the Championship has grown into one of the most important gatherings in the Western performance horse industry.



2025 • ARNAUD
GIRINON & FLEXING
GUNS N TOWN

THE RUN FOR A MILLION

2025 REINING
RESERVE CHAMPION

2025 COW HORSE
CHALLENGE CHAMPION

2025 CUTTING HORSE
CHALLENGE CHAMPION

ANDREA ABBIE MICHAEL
FAPPANI PHILLIPS COOPER



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LEAD, DON'T FOLLOW

WHAT IS REINING?

SCAN
TO LEARN
MORE



TURN
SOUND UP



NRHA 

ARNAUD GIRINON

PHOTO BY: CAROLYN SIMANCIK

Reining is horsemanship at its highest level. Rooted in the traditions of the working ranch horse, it has evolved into one of the most dynamic and technically demanding western performance sports in the world. Horse and rider perform a prescribed pattern from memory, executing a series of fast and slow circles, spins, sliding stops, rollbacks, and lead changes with precision, athleticism, and style. Every movement is judged on accuracy and execution, but also on the horse's willingness, finesse, and degree of difficulty. The most exceptional performances are those completed with speed, authority, and precision—while appearing almost effortless.

At its core, reining is about partnership through quiet communication. The ideal reining horse is guided willingly, responding to nearly imperceptible cues as horse and rider move together as one. Judges reward smoothness, cadence, confidence, and the seamless partnership that allows each maneuver to flow naturally into the next. Every breathtaking stop and perfectly timed spin is the product of years of dedication, trust, and feel between two athletes. It is a sport where horsepower meets horsemanship, where tradition fuels innovation, and where excellence is measured not only by what is accomplished, but by how effortlessly it is achieved.

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Waltenberg

R REINING QUALIFIERS



**MIRKO
MIDILI**

THE QUALIFIER

HOMETOWN: Norman, OK

LTE: \$1,011,376

CYE: \$65,512

- 2024 NRHA Futurity 5th riding Mark My Word - \$76,982
- 2025 NRHA Futurity 6th riding Hesacraftydevil - \$75,660
- 2023 NRHA Futurity Level 3 Reserve Champion riding Red In Valentine - \$47,500
- 2019 IRHA Futurity Champion riding Not Black At All - \$45,000
- 2021 NRHA European Futurity Champion riding Spark Made Whiz - \$40,392



**ANDREA
FAPPANI**

SHOOTOUT

HOMETOWN: Scottsdale, AZ.

LTE: \$10,351,160

CYE: \$254,592

- 2020 NRHA Futurity Champion riding All Bettss Are Off - \$237,500
- 2001 NRHA Futurity Champion riding RR Star - \$150,000
- 2023 NRHA Reserve Champion riding \$142,500 - Inferno Thirty Five
- 2016 NRHA Futurity Champion riding Spooky Whiz - \$142,500
- 2011 NRHA Futurity Champion riding Lil Joe Cash - \$142,500



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R REINING QUALIFIERS



**KOLE
PRICE**

SHOOTOUT

HOMETOWN: Pilot Point, TX

LTE: \$2,156,760

CYE: \$144,274

- 2021 The Run For A Million Champion riding Gunna Stop - \$500,000
- 2024 NRHA Futurity Reserve Champion riding Picture Perfect - \$142,000
- 2018 NRHA Futurity Reserve Champion riding Isnt She Perfect - \$130,320
- 2026 NRBC Champion riding Golden Coins - \$100,000
- 2025 NRBC Champion riding Golden Coins - \$100,000



**CASEY
DEARY**

SHOOTOUT

HOMETOWN: Weatherford, TX

LTE: \$6,171,642

CYE: \$146,884

- 2025 NRHA Futurity Champion riding Belissimo - \$332,500
- 2021 NRHA Futurity Champion riding Ten Thirty - \$332,500
- 2012 NRHA Futurity Champion riding Americasnextgunmodel - \$156,750
- 2022 NRHA Futurity Reserve Champion riding Customize My Dream - \$142,500
- 2015 NRHA Futurity Champion riding Shesouttaylorleague - \$142,500

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R REINING QUALIFIERS



JASON
VANLANDINGHAM

SHOOTOUT

HOMETOWN: Whitesboro, TX

LTE: \$5,175,035

CYE: \$60,262

- 2024 The Run For A Million Champion riding Gunnabebigtime - \$500,000
- 2023 The Run For A Million Champion riding Best Shine - \$500,000
- 2013 NRHA Futurity Champion riding Not Ruf At All - \$156,750
- 2018 NRHA Futurity Champion riding A Vintage Smoke - \$150,000
- 2021 The Invitational Champion riding Excessive Ruffness - \$100,000



GINA-MARIA
SCHUMACHER

SHOOTOUT

HOMETOWN: Gordonville, TX

LTE: \$2,417,551

CYE: \$86,991

- 2023 100X Reining Classic Champion riding CS Nifty Sailor - \$100,000
- 2023 The Run For A Million 3rd riding Gunnastepya - \$75,000
- 2025 NRHA Futurity Non Pro Champion riding CS Sailor Made - \$71,250
- 2024 100X Cowtown Classic Non Pro Champion riding Take Out The Trash - \$71,000
- 2022 The Invitational Non Pro Champion riding CS O Bingo - \$65,000



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NRHA OPEN L4 FUTURITY CHAMPION TITLES

2025: **BELISSIMO** & CASEY DEARY

2022: **ANDIAMOE** & SHAWN FLARIDA

2020: **ALL BETTSS ARE OFF** & ANDREA FAPPANI

2012: **AMERICASNEXTGUNMODEL** & CASEY DEARY

2009: **GUNNATRASHYA** & SHAWN FLARIDA

2007: **WIMPYS LITTLE CHIC** & SHAWN FLARIDA

1998: **CHIC PLEASE** & TODD BERGEN



R REINING QUALIFIERS



**BEN
BECKETT**

THE QUALIFIER

HOMETOWN: West Mansfield, OH

LTE: \$283,584

CYE: \$15,974

- 2015 NRHA Derby Level 3 Reserve Champion riding Wallamelon Crawl - \$8,011
- 2026 The Qualifier 8th riding Custom Made Whizkey - \$7,991
- 2025 All Star Reining Stakes Champion riding Custom Made Whizkey - \$7,838
- 2024 National Reining Breeders Classic Level 2 Reserve Champion riding Trash Man Jac - \$7,833
- 2024 National Reining Breeders Classic Level 2 Reserve Champion riding Blonde Addy Tude - \$7,833



**GABRIEL
BORGES**

THE QUALIFIER

HOMETOWN: Ardmore, OK

LTE: \$1,140,058

CYE: \$58,146

- 2023 100X Reining Classic Stakes Champion riding 007 - \$150,000
- 2025 NRHA Futurity Reserve Champion riding TR Git R Done - \$123,500
- 2025 100X Reining Classic Stakes Champion riding Spooks Gotta Ice - \$91,168
- 2024 The Run For A Million 4th riding 007 - \$75,000
- 2022 The Invitational Reserve Champion riding 007 - \$60,000

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THIS RIGHT HERE IS REINING



R REINING QUALIFIERS



FRANCESCO
MARTINOTTI

THE QUALIFIER

HOMETOWN: Whitesboro, TX

LTE: \$764,383

CYE: \$54,348

- 2023 The Run For A Million 6th riding Spooks Gotta Tinsel - \$45,000
- 2025 The Invitational 4th riding That Luvin Feeling - \$28,350
- 2025 The Invitational Level 3 Reserve Champion riding That Luvin Feeling - \$25,061
- 2025 SWRHA Futurity Champion riding When Stars Come Out - \$22,000
- 2026 The Qualifier Reserve Champion riding Smoking Trash - \$21,754



MARTIN
MUEHLSTAETTER

THE QUALIFIER

HOMETOWN: Scottsdale, AZ

LTE: \$1,685,664

CYE: \$35,631

- 2014 NRBC Champion riding Blue Collar Tag - \$75,000
- 2023 The Run For A Million 5th riding Sassy Son Ofa Gun - \$60,000
- 2019 NRHA Futurity 4th riding Seven On Seven - \$58,585
- 2023 100X Reining Classic Level 3 Champion riding Spooks Ghost Ryder - \$40,000
- 2025 NRHA Derby Level 3 Champion riding Good Time To Trashya - \$33,250

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Lil Joe Cash | Snip O Lution | Spooks Gotta Whiz | Spooks Grand Slam
Ten Thirty | Tinker With Dreams | Walla Walla Whiz | Whizkey N Diamonds

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R REINING QUALIFIERS



**TREVOR
DARE**

THE QUALIFIER

HOMETOWN: Purcell, OK

LTE: \$1,983,783

CYE: \$35,996

- 2024 NRHA Futurity 5th riding Tricked My Ride - \$76,982
- 2023 100X Reining Classic Reserve Champion riding HS Marshall - \$75,000
- 2022 National Reining Breeders Classic Champion riding Jerseys Baby Driver - \$75,000
- 2021 NRHA Derby Champion riding Jerseys Baby Driver - \$72,250
- 2017 NRHA Futurity 3rd riding Xtra Dun Step - \$69,876



**DANY
TREMBLAY**

THE QUALIFIER

HOMETOWN: Marietta, OK

LTE: \$1,942,487

CYE: \$82,459

- 2023 The Run For A Million Reserve Champion riding Tinker With Dreams - \$95,000
- 2021 National Reining Breeders Classic Champion riding Tinker With Dreams - \$62,500
- 2026 NRHA Derby Reserve Champion riding Americas Superstar - \$55,689
- 2023 100X Reining Classic 3rd riding Pawn Stars - \$50,000
- 2017 National Reining Breeders Classic Reserve Champion riding PS Mega Shine Chic - \$41,000

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R REINING QUALIFIERS



CADE
MCCUTCHEON

THE QUALIFIER

HOMETOWN: Aubrey, TX

LTE: \$3,223,353

CYE: \$106,327

- 2019 The Run For A Million Champion riding Custom Made Gun - \$307,500
- 2019 NRHA Futurity Champion riding Super Marioo - \$142,500
- 2019 NRHA Futurity Reserve Champion riding Guns And Dynamite - \$105,215
- 2024 NRHA Derby Champion riding All Nite Partier - \$95,000
- 2023 NRHA Futurity 3rd riding All Nite Partier - \$91,544



ARNO
HONSTETTER

THE QUALIFIER

HOMETOWN: Scottsdale, AZ

LTE: \$1,707,954

CYE: \$98,466

- 2011 NRHA Futurity Reserve Champion riding Show Me The Buckles - \$113,176
- 2024 100X Cowtown Classic Level 3 Champion riding McNastyy - \$75,000
- 2022 The Run For A Million 5th riding Msdreamy - \$60,000
- 2013 NRHA Futurity 5th riding Holier Than Thou - \$50,947
- 2010 NRHA Futurity 5th riding Chicsdundreamin - \$47,642

Photo Jen Kasper Media | Graphics JHP



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R REINING QUALIFIERS



**FERNANDO
SALGADO**

INVITED

HOMETOWN: Gainesville, TX

LTE: \$2,017,125

CYE: \$2,017,125

- 2022 The Invitational Champion riding FS Inferno - \$100,000
- 2024 100X Reining Classic Reserve Champion riding Star Code - \$60,000
- 2023 The American Performance Horseman 3rd Individual riding Pale Dun Star - \$50,000
- 2024 100X Reining Classic 3rd riding Lil Dreamer Again - \$39,999
- 2024 National Reining Breeders Classic 4th riding Xtra Wimp It Good - \$36,250



**ALESSANDRO
FRASSA**

EQUITA LYON

HOMETOWN: Moncrivello, VC, Italy

LTE: \$261,581

CYE: \$23,429

- 2025 NRHA European Derby Champion riding Shining Guns N Roses - \$18,957
- 2024 IRHA Futurity 7th riding Eyespot
- 2024 NRHA European Futurity 10th riding GH Donna Whiz - \$13,010
- 2023 IRHA Futurity 5th riding GH Donna Whiz - \$12,989
- 2010 IRHA Futurity Level 3 Champion riding Gunners Frostbite - \$12,600

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SPOOKS GOTTA WHIZ



**CURRENT LEADING SIRE OF
REINING HORSES FOR 2026**

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AMERICAS SUPERSTAR — \$63,119.00
GLOCK FORTY FIVE — \$47,092.00
GLORY BE THY WHIZ — \$40,054.00
ITS WISHFUL THINKING — \$39,493.00
SPOOKS DEVILLE — \$37,300.00
CHILLINLIKEAVILLAIN — \$35,789.00
THIS BIZ — \$33,777.00
VOODOO GOTTA WHIZ — \$32,465.00
SMOKY MOUNTAIN REIN — \$32,051.00
VULCANO — \$29,831.00
OUTTA YUR LEAGUE — \$29,579.00
GET GROOVY — \$27,315.00
WHIZZIN AT STARBUCKS — \$26,938.00
MASTER SPOOKS — \$26,522.00
GOTTA GET THE CHEX — \$25,845.00

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GOOD LUCK TO ALL EUROPEAN QUALIFIERS

THE RUN
FOR A MILLION



WHAT IS REINED COW HORSE? NRCHA

SCAN
TO LEARN
MORE



TURN
SOUND UP



ABBIE PHILLIPS

PHOTO BY: CAROLYN SIMANCIK

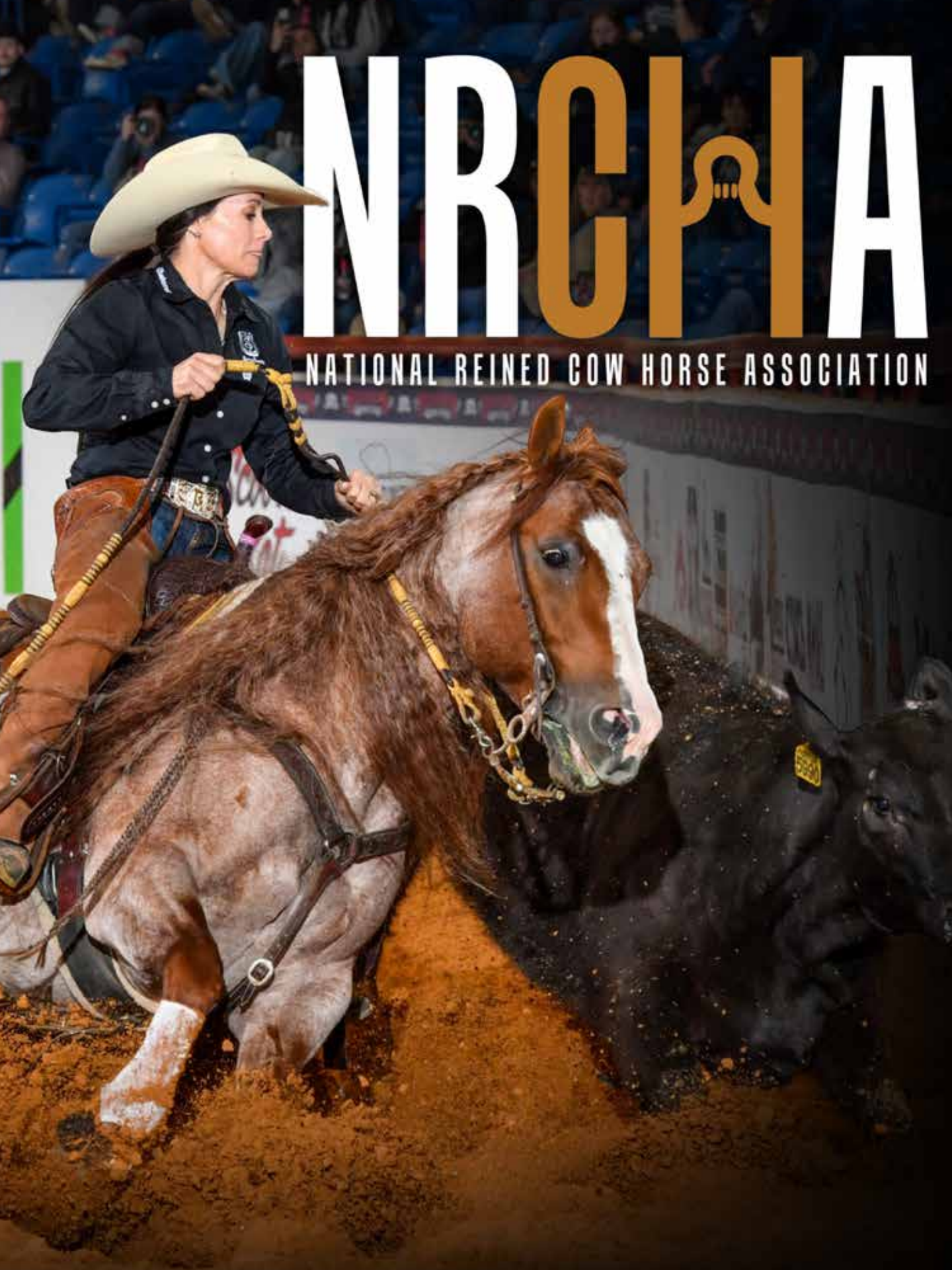
Reined cow horse is the ultimate test of the complete western performance horse. Rooted in the traditions of the California vaquero and the practical demands of ranch work, the sport celebrates the versatility, athleticism, and partnership required of a horse that can excel in every situation. Unlike any other western discipline, reined cow horse combines precision, cow sense, and courage into a single performance, challenging both horse and rider across three distinct phases of competition.

The herd work demonstrates patience, finesse, and confidence as horse and rider quietly separate a single cow from the herd and keep it from returning. The reined work showcases precision through circles, lead changes, spins, sliding stops, and other maneuvers performed with willingness, cadence, and style. Finally, the cow work brings instinct to the forefront, asking horse and rider to control a single cow by boxing it at the end of the arena, driving it down the fence, and circling it in the open while maintaining authority, accuracy, and complete control.

Each phase requires a different set of skills, but success comes from one constant: trust. The greatest reined cow horses are equal parts athlete and partner, combining years of training with the natural instinct to read and mirror a cow's every move. Riders are rewarded not only for precision and difficulty, but for presenting a horse that works willingly, confidently, and with an unmistakable expression of partnership.

The riders competing in The Run For A Million Cow Horse Challenge earned their invitations through qualifying events sanctioned by the National Reined Cow Horse Association. Every run is a showcase of the horsemanship, heritage, and versatility that have defined the sport for more than 75 years, proving that the skills once relied upon on the ranch remain among the greatest tests of a horse and rider today.

Learn more about the sport and the National Reined Cow Horse Association at NRCHA.com.



NRCCHA

NATIONAL REINED COW HORSE ASSOCIATION



COW HORSE CHALLENGE QUALIFIERS



NICHOLAS DOWER
DYER, NV
\$1,699,975

- 2013 NRCHA Snaffle Bit Futurity® Champion
- 2x NRCHA Derby Champion (2023 & 2024)
- 2023 NRCHA Hackamore Classic Champion



KELBY PHILLIPS
WEATHERFORD, TX
\$1,669,971

- 2014 NRCHA Derby Champion
- 2016 NRCHA Snaffle Bit Futurity® Champion
- 2018 World's Greatest Horseman Champion

Youngest Rider to reach a Million Dollar in earnings and youngest rider to win the World's Greatest Horseman



BOYD RICE
WEATHERFORD, TX
\$2,396,965

- 2007 NRCHA Snaffle Bit Futurity® Champion
- 3x NRCHA Snaffle Bit Futurity® Reserve Champion
- 2025 NRCHA Hackamore Classic Champion
- 2026 NRCHA Derby Champion



TODD CRAWFORD
BLANCHARD, OK
\$3,072,232

- 2006 NRCHA Snaffle Bit Futurity® Champion
- 3x NRCHA Snaffle Bit Futurity® Reserve Champion
- 3x NRCHA Hackamore Classic Champion
- 3x NRCHA Stallion Stakes Champion
- 3x NRCHA Derby Champion



JAKE TELFORD
CALDWELL, ID
\$2,378,576

- 2015 NRCHA Snaffle Bit Futurity® Champion
- 2x NRCHA Snaffle Bit Futurity® Reserve Champion
- 2020 World's Greatest Horseman Reserve Champion
- Multiple NRCHA World Champion



JUSTIN WRIGHT
BROCK, TX
\$3,584,550

- 3x NRCHA Derby Champion
- 2x NRCHA Stakes Champion
- 2021 NRCHA Snaffle Bit Futurity® Champion

Youngest rider to reach the \$2 Million Dollars



SHAWN HAYS
WEATHERFORD, TX
\$1,343,732

- 2015 NRCHA Hackamore Classic Champion
- 2024 World's Greatest Horseman Champion
- Multiple AQHA & NRCHA World Champion



CHRIS DAWSON
PERRIN, TX
\$2,945,334

- 2024 NRCHA Snaffle Bit Futurity® Champion
- 2013 NRCHA Stallion Stakes Champion
- 2x NRCHA Derby Champion
- 2x NRCHA Hackamore Classic Champion



CONGRATULATIONS

TO ALL RIDERS IN THE RUN FOR A MILLION

100 ARENA RUN
WEATHERFORD, TX 76087



COW HORSE CHALLENGE QUALIFIERS



TUCKER ROBINSON
SHANDON, CA
\$1,182,339

- 2007 NRCHA Hackamore Classic
- 2008 NRCHA Stallion Stakes
- 2008 NRCHA Derby
- 2010 NRCHA Snaffle Bit Futurity



KYLE TRAHERN
WALSH, CO
\$632,623

- 2024 Run For A Million Champion
- 2025 Run For A Million Reserve Champion
- Multiple NRCHA World Champion



ERIN TAORMINO
LIPAN, TX
\$1,526,428

- 2015 NRCHA Snaffle Bit Futurity® Reserve Champion
- 2021 NRCHA Stallion Stakes Champion
- 2024 Run For A Million Reserve Champion
- 2025 NRCHA World's Greatest Horseman Champion



SHADD PARKINSON
SCOTTSDALE, AZ
\$693,028

- 2024 CD Survivor Memorial Open Bridle Spectacular Champion
- NRCHA Snaffle Bit Futurity® Finalist
- Top 5 - Run For A Million



SARAH DAWSON
PERRIN, TX
\$3,083,488

- 2017 NRCHA Hackamore Classic Champion
- 2020 NRCHA Snaffle Bit Futurity® Champion
- 2022 NRCHA World Championship Derby Champion
- 2023 American Performance Horseman Champion



SHANE STEFFEN
POWELL BUTTE, OR
\$1,098,314

- 2021 World's Greatest Horseman Champion
- Multiple NRCHA Snaffle Bit Futurity® Finalist
- Multiple World's Greatest Horseman Finalist



JORDAN WILLIAMS
RHOME, TX
\$846,168

- 2025 NRCHA Derby Champion
- 2026 NRCHA World's Greatest Horseman Champion
- Multiple NRCHA Premier Event Finalist



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R YOUTH COW HORSE CHALLENGE QUALIFIERS

NAME	HOMETOWN
Cole Hawk	Brady, TX
Westin Clearwater	Hanley, SK, Canada
Landri Lisac	Pueblo, CO
Caden Allen	Alamosa, CO
Boyd Wilson	Millsap, TX
Taylor Allen	Philadelphia, MS
Colt Jespersen	Ekalaka, MT
Jack Kimes	Scottsdale, AZ
Kassady Helsen	Auburn, WA
Levi Swales	Millarville, AB, Canada
Darby Callahan	Montgomery, TX



COLE HAWK WINNING
THE WORLD'S GREATEST YOUTH
HORSEMAN QUALIFIER

PHOTO BY: PRIMO MORALES

OFFICIAL TROPHY OF THE RUN FOR A MILLION

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IN THE
DETAILS

BRONZE SCULPTURE BY
WENDY MORRIS TANK

Wendy
Morris-Tank Artist



COW HORSE - REINING - CUTTING

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THE RUN
FOR A MILLION

WHAT IS CUTTING?

SCAN
TO LEARN
MORE



TURN
SOUND UP



PHOTO BY: CAROLYN SIMANCIK

MICHAEL COOPER

Cutting is a judged equestrian competition that showcases a horse's ability to separate a single cow from a herd and prevent it from returning. The rider guides the horse into the herd and selects a cow. Once that cow is separated, the rider lowers the rein hand and from that point forward, it is almost entirely up to the horse to prevent the cow from returning to the herd.

Each run is limited to two and a half minutes. A contestant is required to make at least two cuts from the herd, one of which must be a cut from deep inside the herd while the other(s) can be peeled from the edges. Riders are assisted by four helpers, including two herd holders who keep the cattle grouped and two turnback riders who help direct the selected cow toward the working area. Judges evaluate the run based on the difficulty of the cattle, the horse's control and accuracy, and its ability to work confidently and independently.

Judges score a run on a scale from 60 to 80, with 70 being an average score.

The best cutting horses appear to anticipate a cow's every move. They stop, turn, and accelerate with remarkable speed while remaining balanced and focused. That combination of instinct, training, and teamwork has made cutting one of the most exciting and distinctive events in the Western performance horse industry.

The riders competing in The Run For A Million's Cutting Horse Challenge earned their invitations through the Brazos Bash, while the Non Pro Cutting Horse Challenge contestants qualified through the Winter Bash. Both events are held at Bosque Ranch in Weatherford, Texas.

More information about cutting and the National Cutting Horse Association can be found on NCHACutting.com

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FOUNDATION OF WESTERN
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NATIONWIDE EVENTS



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CUTTING HORSE CHALLENGE QUALIFIERS



GEOFFREY SHEEHAN
WEATHERFORD, TX

\$2,678,876 LTE

NCHA Hall of Fame

- 2026 Cattlemens 2X Open Derby Finalist
- 2026 Cattlemens Open Classic Challenge Finalist
- 2026 Arbuckle Mountain Futurity 3X Open Derby Finalist



BRAILEY DAVIS
TEXARKANA, TX

\$1,303,796

Hall of Fame Open

- 2026 Augusta Futurity Open Classic Challenge Reserve Champion
- 2025 Cotton Stakes Open Classic Challenge Reserve Champion



BEAU GALYEAN
FORT WORTH, TX

\$6,344,886

NCHA Hall of Fame Open and Non Pro

- 2025 NCHA Futurity Champion
- 2025 The Non-Pro Open Classic Challenge Reserve Champion
- 2025 West Texas Futurity Open Classic Challenge Champion



KORY POUNDS
LIPAN, TX

\$1,843,645

NCHA Hall of Fame

- 2025 The Non-Pro Open Classic Challenge Top 5
- Multiple NCHA Triple Crown Events Finalists



MONTY BUNTIN
LINCOLN, CA

\$3,823,727

NCHA Hall of Fame

- 2026 Winter Bash Open Classic Challenge Reserve Champion
- 2024 The Run For A Million Cutting Horse Challenge Reserve Champion
- 3X NCHA World Finals Open Show Champion



KENNY PLATT
FORT LUPTON, CO

\$5,472,121

NCHA Hall of Fame

- 2026 NCHA Summer Spectacular Open Derby Champion
- 2026 NCHA Summer Spectacular Open Classic Challenge Champion
- 2026 NCHA Super Stakes Open Classic Challenge Champion



TOSTEN PETERSON
MELISSA, TX

\$2,134,440

NCHA Hall of Fame

- 2026 Arbuckle Mountain Futurity Open Derby Top 5
- 2025 PCCHA Futurity Open Top 3
- 2025 Cascades Futurity Open Derby Reserve Champion



TARIN RICE
POOLVILLE, TX

\$4,277,435

NCHA Hall of Fame Open and Youth

- 2026 Breeders Invitational Open Derby Reserve Champion
- 2026 NCHA Super Stakes Open Derby Reserve Champion
- 2026 Abilene Spectacular Open Derby Champion

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AMERICANHAT.NET





CUTTING HORSE CHALLENGE QUALIFIERS



WESLEY GALYEAN
CLAREMORE, OK
\$7,056,958

NCHA Hall of Fame Open and Non Pro

- 2025 Breeders Invitational Open Derby Champion
- 2025 Arbuckle Mountain Futurity Open Derby Reserve Champion
- 2025 Abilene Spectacular Open Classic Challenge Reserve Champion



CADE SHEPARD
SUMMERDALE, AL
\$2,142,477

Hall of Fame Non Pro

- 2025 Ike Derby & Classic Open Derby Reserve Champion
- 2024 Ike Derby & Classic Open Derby Champion
- 2024 Southern Cutting Futurity Open Classic Challenge Champion



KODY PORTERFIELD
WEATHERFORD, TX
\$1,088,595

- 2023 Cotton Stakes Intermediate Open Classic Challenge Champion
- 2023 Arbuckle Mountain Futurity Open Classic Challenge Reserve Champion
- Multiple NCHA Triple Crown Event Finalist



CULLEN CHARTIER
MILLSAP, TX
\$2,405,760

NCHA Hall of Fame

- 2025 NCHA Summer Spectacular Open Derby Top 5
- 2024 Abilene Spectacular Open Classic Challenge Reserve Champion
- 2023 NCHA Super Stakes Open Derby Champion



ADAN BANUELOS
GRANBURY, TX
\$8,385,329

NCHA Hall of Fame

- 2026 Winter Bash Open Classic Challenge Champion
- 2025 Idaho Futurity Open Classic Challenge Champion
- 2025 Idaho Futurity Open Derby Champion



MICHAEL COOPER
WEATHERFORD, TX
Reigning 2026 TRFAM Cutting Horse Challenge Champion

\$6,678,149

NCHA Hall of Fame

- 2026 The Non-Pro Open Classic Challenge Reserve Champion
- 2026 NCHA Super Stakes Open Derby Champion
- 2026 Arbuckle Mountain Futurity Open Derby Champion



AUSTIN SHEPARD
SUMMERDALE, AL
\$11,788,869

NCHA Hall of Fame

- 2026 Cattlemens Open Derby Champion
- 2026 Augusta Futurity Open Derby Reserve Champion
- 2025 PCCHA Futurity Open Derby Champion





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R NON PRO CUTTING CHALLENGE QUALIFIERS

NAME	HOMETOWN
Jennifer Cooper	Weatherford, TX
Todd Quirk	Denham Springs, LA
Stuart Bozeman	Idalou, TX
Kristen Galyean	Claremore, OK
Ali Good	Alvarado, TX
Debbie Day	Reno, NV
Cade Fults	Aledo, Texas
Elizabeth Quirk	Denham Springs, LA
Bonnie Martin	Las Vegas, NV
Grace Vangilder	Weatherford, TX
Stacie McDavid	Ft. Worth, TX
Sawyer Setnicka	Ft. Worth, TX
William Cowan	Ardmore, OK
EJ Huntley	Weatherford, TX
Nancy Martin	Brenham, TX



TODD QUIRK



JENNIFER COOPER

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Good Luck
in The Run For a Million

TEAM SUPERIOR

Cade McCutcheon

Gabriel Borges

Francesco Martinotti

Casey Deary

Mirko Midili

Kole Price

Gina Schumacher

Jason Vanlandingham



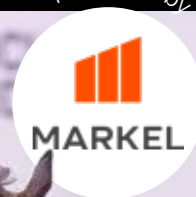
ANDY MASCHKE: 903-450-7604
DAVID SOLLUM: 417-793-1403
MONTE ANDERMAN: 940-391-7476

Patricia Schumacher



WHAT IS COWBOY HERITAGE RANCH CHALLENGE?

presented by



**WATCH
LAST YEAR'S
CHAMPION**



PHOTO BY: CAROLYN SIMANCIK

Long before Western performance horse events filled arenas, the maneuvers seen in competition were part of everyday ranch work. Stopping, turning, rating cattle and reading a cow were skills developed out of necessity by working cowboys and cowgirls. Those traditions remain at the center of the Cowboy Heritage Ranch Challenge at The Run For A Million.

The event highlights the versatility of the ranch horse through both rein work and cow work. Competitors must demonstrate control, responsiveness and precision before showing their horse's ability to read, rate and work cattle. The challenge reflects the practical skills required of horses used on working ranches, where athletic ability must be matched by patience, intelligence and dependability.

The competitors represent some of the most recognized working ranches in the United States and Mexico. These cowboys and cowgirls are accomplished horsemen and horsewomen who use their horses as part of daily ranch life. Their experience in the saddle and around livestock brings an authenticity to the competition that connects today's performance arena with the traditions of the working ranch.

The 2026 Cowboy Heritage Ranch Challenge will feature competitors representing 10 ranches: 6666 Ranch, Las Tunas Ranch, O RO Ranch, Pitchfork Ranch, Rob A. Brown Ranch, Silver Spur Ranches, Singleton Ranches, Tongue River Ranch, Wagonhound Ranch and XIT Ranch.

LAS TUNAS
PERFORMANCE HORSES



WHERE TRADITION MEETS PERFORMANCE.

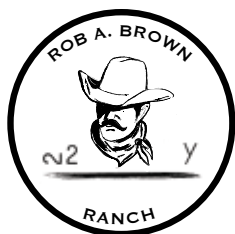
R COWBOY HERITAGE RANCH



RIDER: DUSTY BURSON

The Four Sixes Ranch, established in 1870, is one of the most iconic and respected ranches in the American West. Known for its legendary horses, superior cattle, and enduring commitment to ranching excellence, the 6666 Ranch continues to shape the future of the western industry while preserving the heritage, traditions, and values that have defined it for generations.

6666Ranch.com



RIDER: LYDIA BROWN

The Rob A. Brown Ranch is an entirely family owned operation raising commercial Angus beef cattle and American Quarter Horses. The Brown family has been ranching in Texas since 1818. R.A. Brown, Sr. was a founding member of AQHA and the family works to continue the legacy of raising versatile horses who can be used on the ranch and also be successful in the show pen. The Ranch is proud to have been the 2025 AQHA top money earning Ranching Heritage Breeder.



RIDER: TREY MITCHELL

Singleton Ranches began when Dr. Henry Singleton purchased the San Cristobal Ranch near Santa Fe, New Mexico, with a commitment to preserving the region's ranching heritage. Cattle are still worked entirely horseback, supported by a respected breeding program that produces strong, versatile ranch horses. Named the 2012 AQHA Best Remuda Award recipient, Singleton Ranches also supports youth, education and community programs.



RIDER: JED ROARK

The Green Cattle Company purchased Baca Float No. 5 in 1936, adding more land on the west side soon after. The JJJ Corporation acquired the ranch in 1973 and continues to own it today. Cattle carry the O RO brand, while horses are branded RO. Once a true horseback ranch with a mule-drawn chuck wagon, the operation now uses a modernized wagon each spring and fall.
ororanch-az.com



RIDER: COOPER MCCLESKEY

Tongue River Ranch was established in 1898 in Dumont, Texas. Tongue River continues to boast its fine horse program, focused on raising horses that can be used from the show pen, to the rodeo, to a full day of ranch work. After the passing of the esteemed stallion PEPCID in 2024, Tongue River continues to build on his legacy, with his offspring's LTE over \$1 million.
www.tongueriverranch.net

CHALLENGE INVITEES



Presented by: **MARKEL**



RIDER: SHANON PETERSEN

Rooted in Wyoming ranching heritage dating back to the late 1800s, Wagonhound Land & Livestock was established in 1999 by Art and Catherine Nicholas with a vision of preserving the traditions of the American West while embracing innovation. Today, the 300,000-acre ranch is nationally recognized for its elite Quarter Horses, Red Angus cattle, responsible stewardship, and unwavering commitment to excellence.



RIDER: BLAKE THOMPSON

Silver Spur Ranches traces its history to 1879, when Albert H. Huston homesteaded the original ranch near Encampment, Wyoming. Today, the operation spans ranch divisions in Wyoming, Colorado, New Mexico and Nebraska and ranks among the nation's largest commercial cattle operations. Its holdings include New Mexico's historic 290,100-acre Bell Ranch, purchased in 2010.



RIDER: CLINT JONES

Founded in 1883, the Pitchfork Land & Cattle Company is one of the oldest and most historic working ranches in the American West. Still owned and operated by the descendants of co-founder Eugene Williams, the ranch spans more than 175,000 acres across Texas and Oklahoma. The Pitchfork remains dedicated to quality ranch horses, cattle, stewardship of the land, and preserving the traditions of the working cowboy.



RIDER: BEN LARD

In 1885, Texas swapped three million Panhandle acres for its granite capitol, and the XIT was born — the largest fenced ranch in the world. The brand sat quiet for decades until Farwell descendant Drew and his wife, chef Abby Knowles, brought it back: cattle, cutting horses, bucking bulls, and ranch-to-table beef, all raised on original XIT ground.
xitranch.com



RIDER: CARLOS ALFONSO GONZALEZ CRUZ

Las Tunas Ranch is built on a simple belief: great horses are shaped by generations, not shortcuts. From Chihuahua, Mexico, we raise American Quarter Horses with the athleticism, mind, and heart to succeed at the highest levels of competition. Honored as the 2024 AQHA International Best Remuda, Las Tunas is committed to preserving the traditions of the Western horse while producing athletes proven in the arenas across Mexico and U.S.A.
lastunasperformancehorses.com

THE RUN
FOR A MILLION

WHAT IS BREAKAWAY?

PWR
PREMIER WOMEN'S RODEO

presented by



LARI DEE GUY

BREAKAWAY ROPING SHOWCASE

Breakaway roping is one of the fastest-growing and most exciting events in rodeo. In this timed event, a mounted cowgirl ropes a running calf, and the rope is tied to the saddle horn with a string that “breaks away” when the calf reaches the end of the rope. The clock stops the instant the rope breaks, making every fraction of a second count. Combining speed, precision, and horsemanship, breakaway roping has become one of the premier events in women’s rodeo.

The Run For A Million Breakaway Roping Showcase is produced in partnership with Premier Women’s Rodeo (PWR), the world’s largest all-women’s rodeo organization. As an official PWR-sanctioned event, the Showcase provides elite female athletes with an opportunity to compete on one of Western sports’ biggest stages while earning recognition through PWR’s competitive pathway. PWR’s innovative Pro, Challenger, and Limited classification system creates opportunities for athletes at every level, helping grow the sport and elevate women’s rodeo through national competition, media exposure, and meaningful championship opportunities.

**SCAN
TO LEARN
MORE**



**TURN
SOUND UP**





P
Photo by
Pamela J. Hattery

R BREAKAWAY SHOWCASE COWGIRLS



SARAH ANGELONE

STEPHENVILLE, TEXAS
**2022 WPRA ALL-AROUND
WORLD CHAMPION**

Angelone made history as the first athlete from Virginia to win an NHSRA national title in breakaway roping in 2016 and later became the state's first WPRA World Champion in 2022.



LARI DEE GUY

ABILENE, TEXAS
9X WPRA WORLD CHAMPION

Rodeo legend Lari Dee Guy competes at the highest level, she is equally passionate about mentoring young athletes through clinics and her Rope Like A Girl initiative.



AMY OHRT

VICTORIA, TEXAS
2024 PWR EVENT CHAMPION

One of breakaway roping's brightest young stars, she is a talented multi-event cowgirl, who competes in breakaway roping, goat tying, pole bending, barrel racing and team roping.



RYLEE GEORGE

ESCALON, CALIFORNIA
2026 PWR EVENT CHAMPION

George has quickly become one of the WPRA's top breakaway ropers, earning back-to-back National Finals Breakaway Roping qualifications and a fourth-place finish in the 2025 World Standings.



KENNZIE NIXON

PLEASANTON, TEXAS
PWR LIMITED BREAKAWAY ROPER

Nixon has built a reputation as a consistent breakaway roper on the Texas rodeo circuit. A dedicated competitor who continues to climb the breakaway roping ranks, she earned her spot here with an 11th-place aggregate finish at Qualifier #1.



BLAKE WEEKLEY

BOERNE, TEXAS
**PWR CHALLENGER
BREAKAWAY ROPER**

Raised in a rodeo family, Weekley has been horseback for as long as she can remember and now competes in breakaway roping, barrel racing and team roping.



RICKI ENGESSAR

SPEARFISH, SOUTH DAKOTA
3X WRANGLER NFBR QUALIFIER

A NFBR qualifier who has established herself among the WPRA's elite. A multiple-time rodeo champion, she has earned victories across the country and continues to build on a career highlighted by consistent success.



JACKIE CRAWFORD

STEPHENVILLE, TX
24X WPRA WORLD CHAMPION

One of the most decorated careers in rodeo. The first WPRA roper to eclipse \$1 million in career earnings, she remains one of the sport's fiercest competitors while mentoring the next generation through horse training and breakaway roping clinics.



TIMBER ALLENBRAND

STEPHENVILLE, TEXAS
PROFESSIONAL BREAKAWAY ROPER

Whether she's breeding, raising, training or competing in breakaway roping and barrel racing, Timber is dedicated to helping every horse reach its full potential.



HARLEY PRYOR

MOORE HAVEN, FLORIDA
PWR PRO BREAKAWAY ROPER

Pryor has quickly become one of breakaway roping's rising stars. A 2X National Finals Breakaway Roping qualifier and 2024 World Championship Junior Rodeo World Champion, her confidence and competitive drive continue to make her an exciting athlete.



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KIRSTEN GEORGE

NACOGDOCHES, TEXAS
PWR PRO BREAKAWAY ROPER

George continues to make her mark in professional breakaway roping with her determination. After capturing the Qualifier #2 Aggregate Championship, she brings momentum into the championship as a regular contender at major events.



HAILEY JO HALL

STEPHENVILLE, TEXAS
PWR PRO BREAKAWAY ROPER

Hailey Jo Hall has quickly established herself as one of the season's top contenders. Her fast, consistent runs have kept her at the top of the leaderboard.



AMBER CRAWFORD

BOYD, TEXAS
PROFESSIONAL BREAKAWAY ROPER

A consistent competitor on the professional rodeo circuit, Crawford has established herself as one of Texas' top breakaway ropers. A regular in the WPRA world standings, she continues to compete against the best while earning success at rodeos across the country.



CHEYENNE CLAXTON

CHATTANOOGA, OK
**2027 PWR LIMITED
BREAKAWAY ROPER**

Claxton leads the 2027 PWR Limited standings through June 14, showcasing consistency and determination throughout the season.



ARINA DEE HAUGEN

STURGIS, SOUTH DAKOTA
**2026 PWR CHAMPIONSHIP EVENT
CHAMPION**

An all-around cowgirl, competing in four different events: barrel racing, breakaway roping, goat tying, and pole bending.



JESSIE HEMPHILL

STEPHENVILLE, TEXAS
**2027 PWR CHALLENGER
BREAKAWAY ROPER**

Hemphill sits atop the 2027 PWR Challenger standings after a strong start to the season. She continues to build momentum with every competition.



CLEMENTINE TEAGUE

RATTAN, OKLAHOMA
**2026 PWR LIMITED WORLD
CHAMPION**

Representing southeastern Oklahoma, Clementine continues to establish herself as one of the division's top competitors.



MARTHA ANGELONE

STEPHENVILLE, TEXAS
8X PWR WORLD CHAMPION

One of breakaway roping's most accomplished competitors, known for her lightning-fast runs and continues to rank among the sport's elite.



KAITLYN TORRES

ALICE, TEXAS
2026 3X PWR WORLD CHAMPION

A rising star in women's rodeo, a talented multi-event competitor, she continues to make her mark across breakaway roping and team roping.



TAYLOR MUNSELL

ALVA, OKLAHOMA
2025 WPRA WORLD CHAMPION

Known for her consistency and speed, she has become one of the sport's premier competitors.

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NON PRO REINING **CHALLENGE QUALIFIERS**

Presented by:



NAME	QUALIFYING EVENT	HOMETOWN
Fabio De Iulio	Equita Lyon	Castellammare Di Stabia Napoli
Emanuel Gebert	Equita Lyon	Gleisenfeld, DE
Vladimir Cejka	Equita Lyon	South Moravian Region, Czech Republic
Georgia Wilk	Equita Lyon	Goeppingen, Baden Wurttemberg
Adrienne Speidel	Equita Lyon	Hombrechtikon
Tiecheng Chen	China	Beijing, China
Robyn Ross	Australia	New South Wales
Amber Meyers	Australia	Cummins
Allison Rae Thorson	FRHA Florida Reining Classic	Murfreesboro, TN
Mandy McCutcheon	FRHA Florida Reining Classic	Aubry, TX
Wolfgang Hammer	NRBC	Kirchberg am Wechsel, Niederoststerreich Australia
Joetta Bell	OKRHA Ride And Slide	Millsap, TX
Mary Riley Cachat	The Spring Fling	Temecula, CA
Taylor A Zimmerman	FRHA Florida Reining Classic	Gainesville, TX
Jacob W Zimmerman	OKRHA Ride And Slide	Springfield, MO
Trinity Bell	Last Chance Qualifier	Millsap, TX
Reed Kyle	Richard Hampton Summer Memorial	Gainesville, TX
Krista M Marshall	NRBC	Minot, ND
Sarah Rose Jons	FRHA Florida Reining Classic	Comfort, TX
Alicia Nicole Deary	NRBC	Weatherford, TX
Dana Pastorino	SWRHA	Half Moon Bay, CA
Michelle Fumagalli	AZRHA Mothers Day Slide	Scottsdale, AZ
Emma Hillis	Last Chance Qualifier	Axtell, TX

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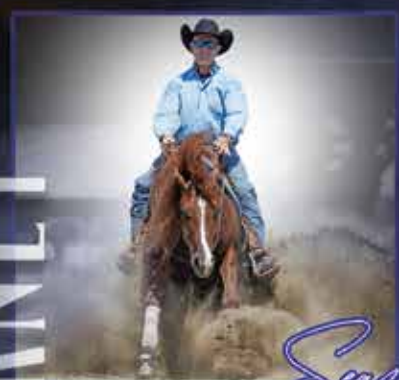
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NON PRO REINING CHALLENGE QUALIFIERS

Presented by:



NAME	QUALIFYING EVENT	HOMETOWN
Taylor M Banks	AZRHA Mothers Day Slide	Auburn, AL
Gina-Maria Schumacher	SWRHA	Gordonvillen, TX
Debbie D Hubbert	NRBC	Gainesville, TX
Ty Boechat	SWRHA	Purcell, OK
Harper Elise Kiseljack	The Stampede Show	Aledo, TX
Kelsey R Flessner	SWRHA	Bath, NY
Morris H Kulmer	AZRHA Mothers Day Slide	Scottsdale, AZ
Andrea Stillo	TNRHA Spinning In The Rein	Pilot Point, TX
Lexi McCutcheon	NRBC	Krugerville, TX
Ronald F Anderson	INRHA Spring Fling	Monee, IL
Adele Cunningham	Richard Hampton Summer Memorial	Weatherford, TX
Blair Moffett	AZRHA Mothers Day Slide	Paradise Valley, AZ
Kylie Baker	Last Chance Qualifier	Meadowlakes, TX
Taylor Sheridan	Last Chance Qualifier	Weatherford, TX
Riley Marie Lallo	The Spring Fling	Pearland, TX
Anna Leigh Flint	FRHA Florida Reining Classic	Lake City, FL
Sakari Wilkinson	OKRHA Ride And Slide	Oklahoma City, OK
Mary K Cachat	The Spring Fling	Temecula, CA
Rafael Gottardo Fabrin	Brazil	Jaguariuna, Sao Paulo
Giovanna Diniz	Brazil	Isapira, Sao Paulo
Jose Roberto Van Cleef de Almeida	Brazil	Florianopolis, Sao Catarina
Antonio Bocker Junqueira	Brazil	Porto Alegre, Rio Grande do Sul
Luiz Marques	Brazil	Itu, Sao Paulo



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| • National Reining Horse Association | • The Run For A Million |
| • National Reined Cow Horse Association | used by many other world class |
| • National Reining Breeders Classic | trainers, shows and facilities |

YOUTH REINING QUALIFIERS



Presented by:

NAME	QUALIFYING EVENT	HOMETOWN
Emanuel Gebert	Equita Lyon	Geisenfeld
Manuele Bonzano	Equita Lyon	incisa Scapaccino, Asti
Federica Faccincani	Equita Lyon	Padenghe Sul Garda
Sarah Koegler	Equita Lyon	Wolfersheim, Hes
Nicola yannis Schoelly	Equita Lyon	Schupfen Bern
Emiliano Sime	China	Guapiles Limon
Yuchen Xie	China	Beijing
Joshua Corso	Australia	Gisborne Victoria
Joy Deary	SWRHA	Weatherford, TX
Elle Russell	The Stampede Show	Weatherford, TX
Elousie Moffett	AZRHA Mothers Day Slide	Paradise Valley, AZ
Lilly Walters	SWRHA	Marietta, OK
Anna Leigh Flint	FRHA Florida Reining Classic	Lake City, FL
Trinity Bell	SWRHA	Millsap, TX
Harper Elise Kiseljack	The Stampede Show	Aledo, TX
Becca K Schaffhauser	TNRHA Spinning In The Rein	Princeton, TX
Riley Marie Lallo	OKRHA Ride And Slide	Pearland, TX
Madison H Rafacz	Last Chance Qualifier	Citra, FL
Avery Abeson	NRBC	Powell, OH
Emily Justice	The Stampede Show	Paris, TX
Rafael Gottardo Fabrin	Brazil	Jaguariuna, Sao Paulo
Mateus Nogueira S. Fumero	Brazil	Jundial, Sao Paulo
Joao Pedro Marques Ferreira	Brazil	Castro, Parana
Luiza Walter Jou	Brazil	Rio Grande do Sul
Tereza Barbieri Bertoni	Brazil	Itatiba, Sau Paulo

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ROOKIE 1 QUALIFIERS

Presented by:



NAME	QUALIFYING EVENT	HOMETOWN
Elden Fredenburg	China	Staugh, IN
Xiaoyu Jiang	China	Beijing
Cate Corso	Australia	Gisborne, Victoria
Renee Toovey	Australia	Bega, New South Wales
Kylie Riddell	Australia	Keysborough, Victoria
Jess Kent	Australia	Greta, New South Wales
Leila Palestrant	NRBC	Scottsdale, AZ
Dolce Marie Chavez	NRBC	Scottsdale, AZ
Nicole Larson	NRBC	Scottsdale, AZ
Jami Balint	WRHA Spring Fling	Tacoma, WA
Vivian Elizabeth Bives	The Stampede Show	Austin, TX
Ashley V Jackman	The Spring Fling	Herriman, UT
Jayden Bell	SWRHA	Millsap, TX
Samantha Johnson	FRHA Florida Reining Classic	Climax, NC
Dakota Grace Hultberg	Last Chance Qualifier	Frewsburg, NY
Trinity Tiffany	AZRHA Mothers Day Slide	Glendale, AZ
Morgan Moore	FRHA Florida Reining Classic	Ivanhoe, NC
Micah Dahl	OKRHA Ride And Slide	Severance, CO
Mike Diaz	Richard Hampton Spring Memorial	Carencro, LA
Pedro Diano	NRBC	Purcell, OK
Leslie Ann Branca	The Stampede Show	Wildwood, MO
Becky Parrish	NRBC	Amarillo, TX
Kate June Russell	The Stampede Show	Weathford, TX
Sofia Roberts	TNRHA Spinning In The Rein	Riddick, FL
Elizabeth Kaelin	Low Roller Reining Classic	Clinton, UT
Jonathan J Gauthier	Richard Hampton Summer Memorial	Aubrey, TX
Leonardo Amaral Correa	Brazil	Caceres, Mato Grosso
Lais Alexia Noordegraaf Hey	Brazil	Castro, Parana
Mateus Nogueira S. Fumero	Brazil	Jundiai, Sao Paulo
Douglas Alexandre Villa	Brazil	Jacarezinho, Parana
Joao Pedro Marques Ferreira	Brazil	Castro, Parana



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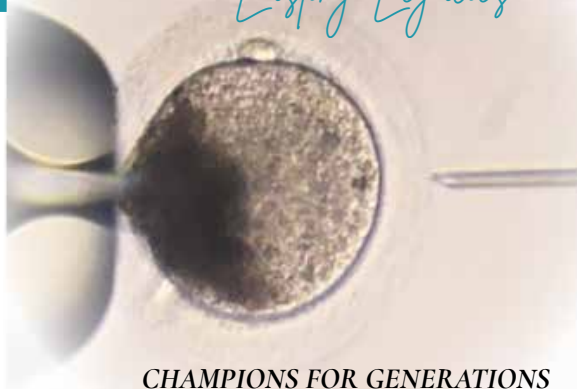
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ROOKIE 2 QUALIFIERS

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NAME	QUALIFYING EVENT	HOMETOWN
Elden Fredneburg	China	Staugh, IN
Xiaoyu Jiang	China	Beijing
Kylie Riddell	Australia	Keysborough, Victoria
Leila Palestrant	NRBC	Scottsdale, AZ
Joy Deary	SWRHA	Weatherford, TX
Dolce Marie Chavez	NRBC	Scottsdale, AZ
Nicole Larson	NRBC	Scottsdale, AZ
Vivian Elizabeth Bives	The Stampede Show	Austin, TX
Jayden Bell	SWRHA	Millsap, TX
Christine Loper	FRHA Florida Reining Classic	Pilot Point, TX
Samantha Johnson	FRHA Florida Reining Classic	Climax, NC
Emily J Oliver	FRHA Florida Reining Classic	Ocala, FL
Trinity Tiffany	AZRHA Mothers Day Slide	Glendale, AZ
Morgan Moore	FRHA Florida Reining Classic	Ivanhoe, NC
Micah Dahl	OKRHA Ride And Slide	Severance, CO
Mike Diaz	Richard Hampton Spring Memorial	Carencro, LA
Michelle D Pease-Paulsen	WRHA Spring Fling	Tacoma, WA
Pedro Diano	NRBC	Purcell, OK
Leslie Anne Branca	The Stampede Show	Wildwood, MO
Scott C Villio	OKRHA Ride And Slide	Oxford, FL
Jessica Watkins	Best Little Derby In The West	Morgan, UT
Becky Parrish	NRBC	Amarillo, TX
Kate June Russell	The Stampede Show	Weathford, TX
Lais Alexia Noordegraaf Hey	Brazil	Castro, Parana
Douglas Alexandre Villa	Brazil	Jacarezinho, Parana
Ana Luisa Cambuzano Schuermann	Brazil	Jacarei, Sao Paulo
Christian Pablo Arno	Brazil	Lujan, Buenow Aires Province
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THE RACE TO THE SLIDE RETURNS

presented by:



2025 Champion, Cira Baeck.



Officer clocking the rundown speeds.

Following an exciting debut in 2025, The Race to the Slide returns to The Run For A Million, once again presented by ThorSport. Combining two of reining's most exciting elements, speed and the sliding stop, the competition gives horse-and-rider teams one opportunity to run fast, stop hard and see how far they can slide.

The format is straightforward. Each entry's score is determined by adding the length of its longest single slide mark to the speed recorded by radar gun. The 2026 Race to the Slide will feature \$70,000 in added money, with \$10,000 awards for the longest slide and fastest speed. The competition is open to horses of all ages and breeds and eligible riders representing the organizations that compete at The Run For A Million.

NRHA professional Cira Baeck and Magnum Up Dream claimed the inaugural Race to the Slide Championship in 2025. Their memorable run included a speed of 35.1 mph and set the standard for a competition that quickly became a crowd favorite.

Presented by ThorSport, The Race to the Slide will open Million Dollar night on Saturday, August 15.



ThorSport

RACE

TO
THE

Slide

AT THE
RUN FOR A MILLION

THORSPORTAG.COM

EVENT SCHEDULE



THURSDAY, AUGUST 13 @ 3:30 PM

CHANNING WILSON CONCERT

Location: Dutton Ranch Live Festival Stage in the Exhibit Hall

THURSDAY, AUGUST 13 @ 9 PM &

FRIDAY, AUGUST 14 @ 9 PM

CHANCEY WILLIAMS

Location: South Point Showroom on the Casino Floor • Open to Public



FRIDAY, AUGUST 14 @ 3:30 PM

CASSIDY DANIELS CONCERT

Location: Dutton Ranch Live Festival Stage in the Exhibit Hall

SATURDAY, AUGUST 15 @ 8:30 PM

CHARLES WESLEY GODWIN

Location: Following Million Dollar Competition in the South Point Showroom on the Casino Floor - Credentials Required Invited Guests Only



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FROM THE ARENA TO THE SCREEN

For the past seven years, The Run For A Million has showcased the best in Western performance horse sports. This year, the event will reach its largest television audience yet when Taylor Sheridan's The Run For A Million airs Saturday, August 22, from 8 to 10 p.m. ET/PT on the CBS Television Network.

The two-hour CBS special will feature the Million Dollar Competition from the South Point Hotel, Casino & Spa, where 16 of the world's leading reining professionals compete for the championship and a share of the \$1 million purse. Sheridan, who created The Run For A Million and serves as an executive producer of the special, will call the action.

Seeing The Run For A Million on CBS marks an important step for the event and the sport. It will introduce viewers across the country to the horses, riders and competition that bring fans to Las Vegas each August.

Before there could be a CBS broadcast, however, there was The Last Cowboy.

The documentary series gives viewers an extended look inside the professional reining industry, following trainers as they qualified horses, competed at major events and prepared for the pressure of The Run For A Million. It introduced the personalities behind the sport while helping audiences understand what it takes to prepare a horse for this level of competition.

Through The Last Cowboy, viewers learned that a Million Dollar ride begins long before a horse enters the South Point Arena. It starts with long days in the saddle, difficult decisions and the search for the right horse at the right time.

The series also gave fans a closer look at the people involved. Viewers followed established professionals, younger riders and their families through the successes and setbacks of competing at the highest level. Horses were purchased, sold, rested and sometimes changed shortly before the event.

That access helped build a connection between viewers and the competitors. Fans did not simply see a name on the draw or a score on the board. They understood what happened before each rider entered the arena and what earning a place among the Million Dollar competitors meant.

The first season of The Last Cowboy premiered in 2019 and followed riders preparing for the inaugural Run For A Million. Its finale brought viewers to Las Vegas for the first competition and the first \$1 million purse in reining history.

Since then, the series has continued to follow the road to Las Vegas, including qualifiers, major events and the decisions riders make as they select the horses they hope will carry them to the championship.

As The Run For A Million grew, so did the story. The event expanded beyond reining to include reined cow horse, cutting and other competitions that represent the Western performance horse industry. The Last Cowboy followed that growth while continuing to document the pressure surrounding the Million Dollar Competition.

The first six seasons of The Last Cowboy are currently available on Paramount+. Together, they provide a history of The Run For A Million and many of the competitors who have helped shape it. The seventh season will air on CMT later this fall.

While The Last Cowboy shows the preparation and the road leading to Las Vegas, the CBS broadcast will focus on the Million Dollar Competition itself.

Viewers will see 16 riders guide their horses through a reining pattern featuring circles, lead changes, spins, rollbacks and sliding stops. Each horse and rider will enter the arena knowing that one run can determine the outcome.

The broadcast will also introduce the sport to people who may have never attended a reining competition. Some may tune in because they recognize Sheridan's name, enjoy Western television or are curious about a competition offering a \$1 million purse. Once they begin watching, they will see why the event has become an annual destination for competitors and fans from around the world.

The CBS broadcast is a milestone for The Run For A Million, but it is also the next chapter in a story The Last Cowboy began telling in 2019. The series helped viewers know the competitors and understand the work behind the sport. CBS will now bring the Million Dollar Competition to an even larger stage.

WHERE TO WATCH



Taylor Sheridan's **THE RUN FOR A MILLION** will air Saturday, August 22, from 8 to 10 p.m. ET/PT on CBS.

Paramount+ Premium subscribers can stream the special live through the feed of their local CBS affiliate.

Paramount+ Essential subscribers will have access to the program on demand the following day.

The first six seasons of The Last Cowboy are available on Paramount+. Season Seven will air on CMT later this fall.

From YELLOWSTONE co-creator TAYLOR SHERIDAN

THE LAST COWBOY

NEW SEASON PREMIERES
THIS FALL ON



WATCH SEASONS 1-6 ON



THANK YOU TO ALL THE PARTICIPATING EVENTS THAT HELD SEMI-FINALS QUALIFIERS

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FRHA FLORIDA REINING CLASSIC

OKRHA RIDE AND SLIDE

RICHARD HAMPTON
SPRING MEMORIAL

THE SPRING FLING

CPRHA SPRING FLING

SFRHA MARCH
YOUTH SHOOTOUT

INRHA SPRING FLING

WRHA SPRING FLING

NATIONAL REINING
BREEDERS CLASSIC

EPRHA SPRING DREAM

SOUTHWEST NEBRASKA SLIDE

REINING CHINA

BEST LITTLE DERBY IN THE WEST

SFRHA MAY 2026 SLIDE

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WHEEL REINING CLASSIC

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REINING ALBERTA

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FANS INVITED TO SELECT AQHA FAN FAVORITES AT THE RUN FOR A MILLION

Fans attending The Run For A Million, or following the competition from home, will once again have the opportunity to vote for their favorite American Quarter Horses through the AQHA Fan Favorite Awards.

Presented by the American Quarter Horse Association, the awards recognize the horses whose talent, athleticism, and presence capture the attention of the audience. Fan Favorite awards will be presented in five categories: the Million Dollar Reining, the Cutting Horse Challenge, the Cow Horse Challenge, the Cowboy Heritage Ranch Challenge, and, in the newest event to the event's lineup, the Breakaway Roping Showcase presented by Shorty's Caboy Hattery.

"The AQHA Fan Favorite Awards give fans another way to connect with the remarkable horses competing at The Run For A Million," said The Run For A Million Show Manager Cheryl Cody. "We are excited to welcome the Breakaway Roping Showcase to the program this year and

give even more fans an opportunity to support their favorite horses."

An official start date for voting will be announced closer to the event, but fans will be able to vote at [AQHA.com/the-run-for-a-million](https://aqha.com/the-run-for-a-million), and they can do so whether they are watching the competition in person at the South Point Hotel & Casino in Las Vegas or following the action from home.

The 2025 AQHA Fan Favorite winners included Kittennish, owned by Billy Wolf and ridden by Austin Shepard for cutting; Wildflowerz, owned by Las Tunas Cattle Company and ridden by Poncho Gonzalez in the Cowboy Heritage Ranch Challenge presented by Markel; Metallic Casanova, owned by Pitzer Ranch/Dack Cattle LLC and ridden by Clay Volmer in the cow horse; and Golden Coins, owned by Coin Toss LLC and ridden by Kole Price in the Million Dollar Reining.

The 2026 nominees will be announced when the voting portal opens.

VOTE FOR YOUR FAVORITE HORSE



& BE ENTERED TO
WIN

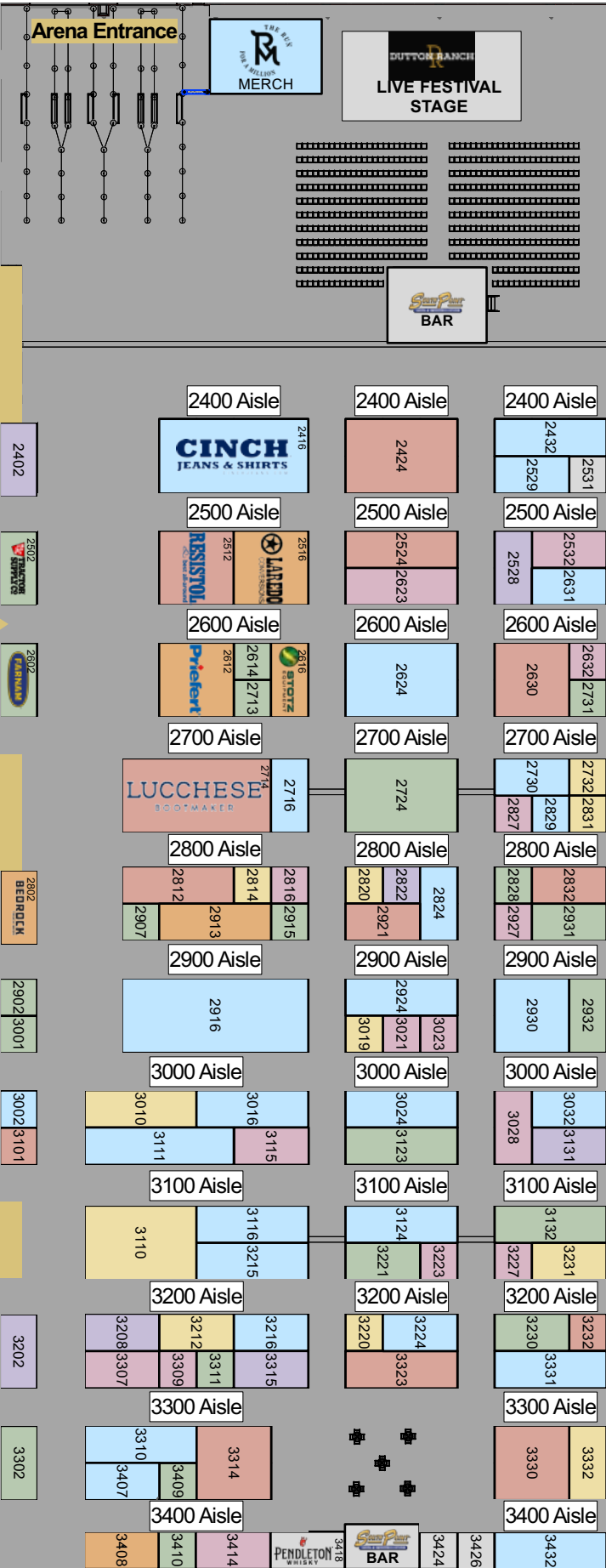


SCAN TO VOTE



WINNER OF YETI WILL BE CONTACTED AT THE END OF THIS EVENT.

EXHIBIT HALL MAP



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Box Office

Entrance

APPAREL			FINE ART			JEWELRY			TACK & SUPPLIES			WESTERN ACCESSORIES				
Booth 3310	ABT Boutique	Booth 3024	HAALM Denim	Booth 3131	Blair Fine Art	Booth 2831	Culco	Booth 2832	Cortez Jewelry	Booth 3408	Castlebrook Bars	Booth 2802	Farnam	Booth 2812	A Bt A Bling	
Booth 3111	Ann's Turquoise	Booth 3032	Housewifery Gaze Bridal WMA	Booth 3202	Eagle Creek Enterprises	Booth 3332	Human Touch	Booth 2823	Dana Vonhess Jewelry	Booth 2913	HayBox Automotive Findings	Booth 2832	Lucky Leather Co.	Booth 3232	Chris Thompson Bags	
Booth 2432	Blaize N-Bling	Booth 3432	Key Cotton & Co.	Booth 2822	Jodelene Wacey	Booth 2814	Instruct to Impact	Booth 3223	Evinlinked Jewels	Booth 2816	Laredo Conversions	Booth 2831	MMP	Booth 3323	Country Revere	
Booth 3002	Boat Barn	Booth 2930	Kimes Ranch	Booth 3208	Just Young Fine Art Photography	Booth 3110	Just Rustic	Booth 2827	Jewelry Parlor	Booth 2812	Priefert	Booth 3123	National Horse Blankets	Booth 2821	Countryified	
Booth 2716	Brandin Buddies	Booth 2529	Mari Bo's ManCave	Booth 2528	Shannon Lawlor	Booth 3010	Maian ES	Booth 3227	JTS Jewelry Designs	Booth 2816	Sizoz	Booth 3302	Optimize Health	Booth 2830	Dentro Boot Co	
Booth 3224	Brown & Company	Booth 3215	Ranch Girls	Booth 3315	Tooth & Fang	Booth 3019	Pictures on Wood	Booth 3309	Rodeo Gem			Booth 3230	Purina Animal Nutrition	Booth 2714	Lucchese	
Booth 3116	Chaps by Woods	Booth 2730	RanchHouse	Booth 2402	Snow Photography	Booth 2732	Ti Expo	Booth 2827	Shirley's Jewelry	Booth 3001	Adequan	Booth 3409	Red Leather	Booth 2832		
Booth 2416	CINCH	Booth 2916	Rock'n J Farms	FOOD & BEVERAGE			Booth 3212	Traeger Grills	Booth 3021	Southwest Dine Jewelry & Bedrock	Booth 2713	ACHA	Booth 3221	Sport Innovations	Booth 2824	Reasid
Booth 3124	CR RanchWear	Booth 3407	Rodeo Quiny	Booth 3418	Pendleton Whisky	Booth 2820	TTMAR	Booth 2532	The Silver Cedar	Booth 2915	BEMER	Booth 3132	The Saddle House	Booth 2824	Serra Boots	
Booth 2631	Crooked Horn Co.	Booth 2824	Scarlet Boutique	Booth 3424	Tio's Handmade Vocals	Booth 3220	Two Sisters Ranch	Booth 2816	TJA Treasures	Booth 2814	Border Valley	Booth 2802	Treador Supply Co	Booth 2424	Story's Carvy Haltery	
Booth 3016	Denimis & Diamonds	Booth 3331	West of Texas	Booth 3426	The Beast			Booth 3023	Victorias Southwest	Booth 2902	Core Balance	Booth 2907	Triple Crown	Booth 3330	Spiritful Designs	
Booth 2624	Double D Ranch	Booth 2924	Zou Lou's	Booth 2531	The Sweet Treats Emporium	Booth 3028	All Things Silver	Booth 3115	Western Vintage Revival	Booth 3311	Catnue Snow Blankets	Booth 2828	Jaquero Brands	Booth 3101	Stewart's Supreme Shine	
Booth 2829	Functional Fit Fourney	Expo Hall A	TRFAM March	HOME GOODS & WELLNESS			Booth 3307	Blue Quail Designs	RANCH EQUIPMENT & MAINTENANCE			Booth 2724	Dale Chavez Saddlery	Booth 3410	Zsisters®	
														Booth 3314	Wood's Trading Company	

GET YOUR TRFAM GEAR AND TAKE THE RUN HOME



Take a piece of Las Vegas and The Run For A Million home with you by visiting the Official Merchandise Booth during the event. This year, the booth will be located in the Exhibit Hall, making it easy to shop anytime the Exhibit Hall is open.

Fans can browse a selection of official The Run For A Million apparel, hats and merchandise created to commemorate one of the biggest weeks in Western performance horse sports. Whether picking up something to wear during the event or choosing a souvenir to remember the trip, the Official Merchandise Booth is the place to find exclusive TRFAM gear before heading home.

THE RUN
FOR A MILLION



State Point
BAR

THEOREM
RANCH

THEOREM
RANCH

VIP Pavillion

LAS TUNAS
PERFORMANCE HORSES



OSWOOD
Station Station

Priefert
Pavilion



SALOON



State Point
BAR

State Point
BAR



State Point
BAR

MARKEL



WOLVERINE



MARS
Equestrian

EST. 1870
6666
FOUR SIXES RANCH

BOSQUE RANCH
R

NRCHA
NATIONAL RODEO COWBOY ASSOCIATION

AQHA
AMERICAN QUARTER
HORSE ASSOCIATION



MS
DIAMONDS TX



CONCOURSE
MAP

Entrance

Expo Hall

Expo Hall



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AUGUST 17-21, 2027



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CS RANCH

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7 LAKES RANCH

FERNANDO SALGADO REINING HORSES

ELITE EQUINE SPA



THEOREM RANCH PRESENTS THE LIVE STUDIO AT THE RUN FOR A MILLION

Theorem Ranch will bring fans closer to the people, horses and stories of The Run For A Million as the sponsor of the event's Live Studio. Throughout the week, the studio will feature interviews with competitors, owners, trainers and other special guests, along with conversations about the competition and the Western performance horse industry.

Fans are invited to stop by and watch the interviews and tapings as they happen. The Theorem Ranch Live Studio stage will be located on the arena concourse behind the CINCH Saloon, making it easy to catch a conversation between classes or while exploring the South Point Arena.

The studio will be hosted by Steve Ross, Jenifer Reynolds and Elise Southerland, who will share stories, insights and updates from throughout The Run For A Million.



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HAVE THE FUN.
GET THE PIONEER.**



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